



# LBS

Innovating Business Leadership



# MBA

## MASTER OF BUSINESS ADMINISTRATION



# DESIGNED FOR BUSINESS. DRIVEN BY EXPERIENCE.

Lotus Business School's MBA is built to mirror the real world of business. Anchored in SPPU's curriculum and enhanced through hands-on learning, the program blends business strategy with execution. It aims to equip students with the mindset, skills, and confidence to lead across functions and industries.

## INTERNATIONAL PLACEMENT

**SAKSHI NITIN KALMEGH**

National Biscuit Industries LTD., SAOG [OMAN]  
CTC 16,00,000/- PA



## 11 FUTURE-READY MBA SPECIALISATIONS

- ✓ **Financial Management**  
Investment Banking • Banking & Operations
- ✓ **Human Resource Management (HR)**  
Digital HR • HR Analytics • HR Audit
- ✓ **Marketing Management**  
Digital Marketing • Brand Management • Marketing Analytics
- ✓ **Business Analytics**  
Data Science (AI / ML) • Data Analytics
- ✓ **Agri-Business Management (ABM)**  
Agri Marketing • Banking & Operations
- ✓ **Pharma & Healthcare Management**  
Healthcare Analytics • Medical Devices • Pharma Sales & Marketing
- ✓ **Operations & Supply Chain Management (OSCM)**  
Lean Six Sigma • Supply Chain Analytics
- ✓ **International Business Management (IBM)**  
EXIM • Trade Analytics • Global Sourcing
- ✓ **BFSI**  
NISM • Wealth Management • Fin Tech
- ✓ **Project Management**  
Project Analytics • PMP • Agile Scrum
- ✓ **E-Commerce & Retail Management**  
Digital Commerce • Retail Analytics  
• Online Retailing

## OPPORTUNITIES

- ★ Business Development & Strategy Roles
- ★ Sales, Marketing & Brand Management
- ★ Operations & Supply Chain Management
- ★ Human Resource & Talent Management
- ★ Consulting & Entrepreneurship Roles

## PROGRAM HIGHLIGHTS

- ★ Industry internships & on-the-job training
- ★ Career Progression Program
- ★ Live projects & industry mentorship
- ★ Strong corporate exposure
- ★ Placement support with attractive CTC



# CAREER PROGRESSION PROGRAM (CPP)

CERTIFICATIONS THAT POWER CAREERS



## FOUNDATION CERTIFICATIONS

- ★ Corporate Etiquettes & Professional Soft Skills
- ★ Excel & Advanced Excel
- ★ SAP

## ADVANCED DOMAIN CERTIFICATIONS



### FINANCIAL MANAGEMENT

- Certificate in Investment Banking
- Certificate in Banking & Operations



### HUMAN RESOURCE MANAGEMENT (HR)

- Certificate in Digital HR / HR Analytics
- Certificate in HR Generalist
- Certificate in HR Audit



### MARKETING MANAGEMENT

- Certificate in Digital Marketing
- Certificate in Brand Management & Marketing Analytics



### BUSINESS ANALYTICS

- Certificate in Data Science (AI / ML)
- Certificate in Data Analytics



### AGRI-BUSINESS MANAGEMENT (ABM)

- Certificate in Digital Marketing in ABM
- Certificate in Banking & Operations



### PHARMA & HEALTHCARE MANAGEMENT (PHM)

- Certificate in Data Analytics (PHM)
- Certificate in Sales & Marketing (PHM)
- Certificate in Product Marketing for Medical Devices
- Certificate in Brand Management & Marketing Analytics



### OPERATIONS & SUPPLY CHAIN MANAGEMENT (OSCM)

- Certificate in Data Analytics (OSCM)
- Certificate in Lean Six Sigma

# INDUSTRY & CAREER READINESS

- ★ Strategic Problem-Solving Through Live Business Cases
- ★ Expert Mentorship From Field Practitioners
- ★ Structured Career Launch Support

## WHY CPP AT LOTUS BUSINESS SCHOOL?

- Industry-aligned curriculum
- Enhanced employability & job readiness
- Multiple certifications with MBA
- Strong placement assistance
- Skills beyond university syllabus

## THE CPP OUTCOME

Learn → Get Certified → Gain Industry Exposure → Get Placed



## INDUSTRY EXPERTS ON LOTUS BUSINESS SCHOOL



**MR. PARAG R. DESHMUKH**  
Executive Director  
Serum Institute of India Pvt. Limited

By seamlessly integrating extensive practical experience alongside the theory the school empowers students to gain a comprehensive understanding of their field.



**MR. MANISH RAI**  
CMO (Chief Marketing Officer)  
Sahayadri Hospital

A sincere institution committed to nurturing hardworking students. The faculty is deeply involved to bring the latest technological advancements into the curriculum.



**MR. SUDHIR VADODARIA**  
Consultant  
Syngenta Foundation India Ltd.

Lotus Business School has experienced and dedicated faculty who provide strong academic guidance. Through industry-led modules like SMART, students gain practical skills that lead to successful careers.



**MR. BHALCHANDRA PARALIKAR**  
Assistant Manager  
MIS

I was invited by Lotus Business School to deliver a lecture on Management Information Systems, and it was a wonderful experience. The students were observant and analytical, supported by an extremely professional and well-organized faculty and staff.

# PLACEMENT COMPANIES





# STUDENTS TESTIMONIALS



"Lotus Business School is where I learned how businesses actually function in the real world. Here, learning goes beyond the classroom. Through live projects, case discussions, and constant industry interaction, we build a strong business acumen and learn to apply ourselves in the real world."

**RUTVIK GHADGE**  
Web Link Services Pvt Ltd



"Lotus Business School equips students with strong business fundamentals and practical exposure, enabling a smooth transition into corporate roles. The learning environment and industry-oriented approach significantly contribute to professional success."

**NINAD VILAS DARSHALE**  
Dassault Systems



"Lotus Business School has been a game-changer for my career. The innovative curriculum and hands-on experience have equipped me with real-world skills and confidence. I couldn't have asked for a better foundation for my professional journey." I have secured an internship in Anand Rathi."

**MINAL SARDA**  
Anand Rathi Share & Stock Brokers Ltd.



"Lotus Business School's industry-focused curriculum and practical approach helped me build strong managerial skills and adapt quickly to corporate expectations."

**SATYAJEET CHANDRASHEKHAR DESHMUKH**  
Zydex Industries Private Limited



Swami Sevabhavi Sanstha's



**LOTUS BUSINESS SCHOOL**  
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(DTE Code 6760) | (Approved by AICTE, Govt of Maharashtra and Affiliated to Savitribai Phule University, Pune.)  
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