



LBS
Innovating Business Leadership



MBA

MASTER OF BUSINESS ADMINISTRATION



DESIGNED FOR BUSINESS. DRIVEN BY EXPERIENCE.

Lotus Business School's MBA is built to mirror the real world of business. Anchored in SPPU's curriculum and enhanced through hands-on learning, the program blends business strategy with execution. It aims to equip students with the mindset, skills, and confidence to lead across functions and industries.

INTERNATIONAL PLACEMENT

SAKSHI NITIN KALMEGH

National Biscuit Industries LTD., SAOG [OMAN]

CTC 16,00,000/- PA



07

FUTURE-READY MBA SPECIALISATIONS

Financial Management

Investment Banking • Banking & Operations

Human Resource Management (HR)

Digital HR • HR Analytics • HR Audit

Marketing Management

Digital Marketing • Brand Management • Marketing Analytics

Business Analytics

Data Science (AI / ML) • Data Analytics

Agri-Business Management (ABM)

Agri Marketing • Banking & Operations

Pharma & Healthcare Management

Healthcare Analytics • Medical Devices • Pharma Sales & Marketing

Operations & Supply Chain Management (OSCM)

Lean Six Sigma • Supply Chain Analytics

OPPORTUNITIES

- ★ Business Development & Strategy Roles
- ★ Sales, Marketing & Brand Management
- ★ Operations & Supply Chain Management
- ★ Human Resource & Talent Management
- ★ Consulting & Entrepreneurship Roles

PROGRAM HIGHLIGHTS

- ★ Industry internships & on-the-job training
- ★ Career Progression Program
- ★ Live projects & industry mentorship
- ★ Strong corporate exposure
- ★ Placement support with attractive CTC



CAREER PROGRESSION PROGRAM (CPP)

CERTIFICATIONS THAT POWER CAREERS



FOUNDATION CERTIFICATIONS

- ★ Corporate Etiquettes & Professional Soft Skills
- ★ Excel & Advanced Excel
- ★ SAP

ADVANCED DOMAIN CERTIFICATIONS

FINANCIAL MANAGEMENT

- Certificate in Investment Banking
- Certificate in Banking & Operations

MARKETING MANAGEMENT

- Certificate in Digital Marketing
- Certificate in Brand Management & Marketing Analytics

AGRI-BUSINESS MANAGEMENT (ABM)

- Certificate in Digital Marketing in ABM
- Certificate in Banking & Operations

OPERATIONS & SUPPLY CHAIN MANAGEMENT (OSCM)

- Certificate in Data Analytics (OSCM)
- Certificate in Lean Six Sigma

HUMAN RESOURCE MANAGEMENT (HR)

- Certificate in Digital HR / HR Analytics
- Certificate in HR Generalist
- Certificate in HR Audit

BUSINESS ANALYTICS

- Certificate in Data Science (AI / ML)
- Certificate in Data Analytics

PHARMA & HEALTHCARE MANAGEMENT (PHM)

- Certificate in Data Analytics (PHM)
- Certificate in Sales & Marketing (PHM)
- Certificate in Product Marketing for Medical Devices
- Certificate in Brand Management & Marketing Analytics

INDUSTRY & CAREER READINESS

- ★ Strategic Problem-Solving Through Live Business Cases
- ★ Expert Mentorship From Field Practitioners
- ★ Structured Career Launch Support

WHY CPP AT LOTUS BUSINESS SCHOOL?

- Industry-aligned curriculum
- Multiple certifications with MBA
- Skills beyond university syllabus
- Enhanced employability & job readiness
- Strong placement assistance

THE CPP OUTCOME

Learn → Get Certified → Gain Industry Exposure → Get Placed

“ INDUSTRY EXPERTS ON LOTUS BUSINESS SCHOOL



MR. PARAG R. DESHMUKH
Executive Director
Serum Institute of India Pvt. Limited

By seamlessly integrating extensive practical experience alongside the theory the school empowers students to gain a comprehensive understanding of their field.



MR. MANISH RAI
CMO (Chief Marketing Officer)
Sahayadri Hospital

A sincere institution committed to nurturing hardworking students. The faculty is deeply involved to bring the latest technological advancements into the curriculum.



MR. SUDHIR VADODARIA
Consultant
Syngenta Foundation India Ltd.

Lotus Business School has experienced and dedicated faculty who provide strong academic guidance. Through industry-led modules like SMART, students gain practical skills that lead to successful careers.



MR. BHALCHANDRA PARALIKAR
Assistant Manager
MIS

I was invited by Lotus Business School to deliver a lecture on Management Information Systems, and it was a wonderful experience. The students were observant and analytical, supported by an extremely professional and well-organized

PLACEMENT COMPANIES





STUDENTS TESTIMONIALS



"Lotus Business School is where I learned how businesses actually function in the real world. Here, learning goes beyond the classroom. Through live projects, case discussions, and constant industry interaction, we build a strong business acumen and learn to apply ourselves in the real world."

RUTVIK GHADGE
Web Link Services Pvt Ltd



"Lotus Business School equips students with strong business fundamentals and practical exposure, enabling a smooth transition into corporate roles. The learning environment and industry-oriented approach significantly contribute to professional success."

NINAD VILAS DARSHALE
Dassault Systems



"Lotus Business School has been a game-changer for my career. The innovative curriculum and hands-on experience have equipped me with real-world skills and confidence. I couldn't have asked for a better foundation for my professional journey." I have secured an internship in Anand Rathi."

MINAL SARDA
Anand Rathi Share & Stock Brokers Ltd.



"Lotus Business School's industry-focused curriculum and practical approach helped me build strong managerial skills and adapt quickly to corporate expectations."

**SATYAJEET CHANDRASHEKHAR
DESHMUKH**
Zydex Industries Private Limited



Swami Sevabhavi Sanstha's

 **LOTUS BUSINESS SCHOOL**
Innovating Business Leadership

(DTE Code 6760) | (Approved by AICTE, Govt of Maharashtra and Affiliated to Savitribai Phule University, Pune.)
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