

Swami Sevabhavi Sanstha's

Lotus Business School

Sr. No. 52/53 Punawale,Pune -411033, Website: lotuscentre.ac.in (Approved by A.I.C.T.E., Recognized by DTE (Govt. of Maharashtra) and Affiliated to SavitribaiPhule Pune University)

WORKSHOP REPORT

Date: 22/8/2024 to 22/8/2024

Report Prepared By:

Dr.Anil Poman



1. Objective of Workshop:

- 1. **Understanding Funding Ecosystems**: To familiarize participants with the diverse funding options such as bootstrapping, angel investors, venture capital, crowdfunding, government grants, and bank loans.
- 2. Evaluating Funding Strategies: To help participants assess and choose the most suitable funding strategy based on their start-up's stage, industry, and growth potential.
- 3. **Pitching to Investors**: To equip participants with the skills needed to craft compelling business pitches and presentations to attract potential investors.
- 4. **Navigating Legal and Financial Aspects**: To provide insights into the legal and financial requirements involved in securing funding, including due diligence and compliance.
- 5. **Learning from Success Stories**: To expose participants to case studies and success stories of start-ups that effectively leveraged various funding sources.

2. Workshop Details

Event Type : Workshop

Description :One Day Workshop on "Sources for Startup Funding"

Resource Person : Dr.Mahendra Yadav,

Faculty of Accounts & Finance

Dr. D. Y. Patil Institute of Technology Pimpri Pune-18

Program fees :Free of cost

Numbers of Participants: 14

Feedback: All faculties shared positive feedback about Session;

3. Photos of Event:



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