

MBA

AGRI BUSINESS MANAGEMENT

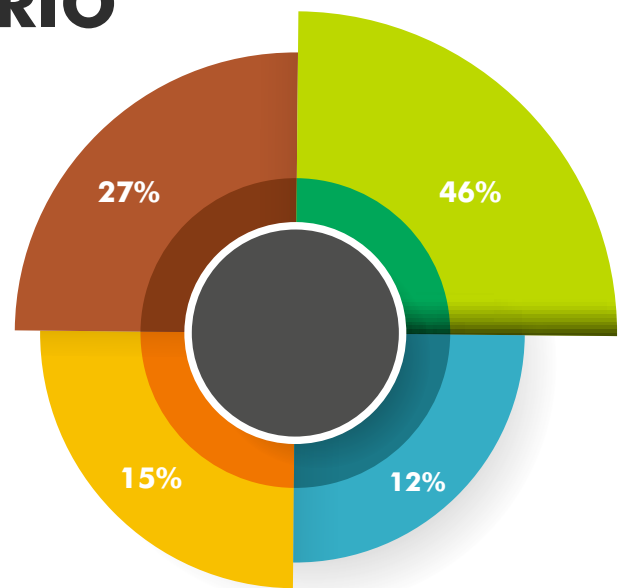


LBS has designed unique program in Agriculture Business Management as per Industry requirement.

The LBS pedagogy has developed by renowned Industrialist and Academicians with the respect of new trend in Agriculture and Food Processing Sector.

The curriculum of MBA-ABM course has designed by Savitribai Phule Pune University (SPPU) under major specialisation. LBS added value by inculcating practical base learning program in University curriculum to enhance managerial skills of students.

AGRI INDUSTRY SCENARIO EMPLOYMENT OPPORTUNITIES



OPPORTUNITIES

- ◆ Seeds / Fertilizers / Pesticides Industry
- ◆ Agro & Food Processing Industry
- ◆ Agro Equipment Manufacturers & Distributors
- ◆ Milk & Milk products / Poultry & Fisheries / Edible Oil Industry
- ◆ Agro Co-operatives, Finance Companies & Banks
- ◆ Agro Export Houses
- ◆ Supply Chain & Logistics Management for Agri. products



PROGRAM HIGHLIGHTS

- ◆ Industry-Specific Internship Opportunities and Training
- ◆ Career Progression Program (10 certifications)
- ◆ On-job-training Module
- ◆ Extensive Corporate Interaction and Exposure
- ◆ Industry Mentorship program from various industry experts
- ◆ Entrepreneurship Development Cell
- ◆ Live Projects/ Assignment
- ◆ Seminar and presentation by industry experts
- ◆ Various Training Modules
- ◆ Assured Placement Assistance with attractive CTC

To complement its AICTE approved and SPPU affiliated MBA program, Lotus Business School has incorporated several value added certification program under its own CAREER PROGRESSION PROGRAM (CPP).

CAREER PROGRESSION PROGRAM

- SMART for Agriculture Business Management
- Agriculture & Food Industry Environmental Analysis
- Digitization in Agriculture & Food Industry
- Digital Marketing for Agriculture & Food Industry
- Export Import Management in Agriculture and Food Sector
- Value Chain Management in Agriculture and Food Sector
- Market Intelligence through data analysis using excel
- Corporate Etiquettes
- Farmer Education Program
- General Trade Modern trade for food & retail industry



ACADEMIC EXCELLENCE
& PRACTICAL TRAINING

100%
PLACEMENT
ASSISTANCE



Our Student Placement Spread

- ◆ 33 % Agri Inputs
- ◆ 27% Agri SCM
- ◆ 17% Agri FMCG
- ◆ 13% Agri Service
- ◆ 10% Agri Retail

SPPU 2 YEARS
FULL TIME MBA



10 CERTIFICATIONS
WITH INDUSTRY
COLLABORATION
(CPP)



INTERNSHIP
IN AGRICULTURE
INDUSTRY



CORPORATE READY
PROFESSIONAL



