







Lotus Business School (LBS) has designed unique program for MBA as per Industry requirement.

The LBS pedagogy has developed by renowned Industrialist and Academicians with respect to new trends in various sectors. The curriculum of MBA course has been designed by Savitribai Phule Pune University (SPPU). LBS has added value by inculcating practical base learning program in University curriculum to enhance managerial skills of students.

### **OPPORTUNITIES**

- Banking Sector
- FMCG Sector
- Insurance Sector
- Advertising Sector
- Retail Sector
- Financial Service Sector
- Consulting
- IT Sector
- Manufacturing Sector
- Education Sector
- Telecom Sector

Yugandhara Bobade Shoppers Stop, Mumbai, Alumni - LBS (2014-16)

#### We offer following specializations:

- Marketing Management(MKT)
- Financial Management(FIN)
- Human Resource Management (HRM)
- Opertaions Supply Chain Management(OSCM)
- Business Analytics(BA)
- Agri-Business Management (ABM)
- Pharma & Healthcare Management(PHM)

## **PROGRAM HIGHLIGHTS**

- Industry-Specific Internship Opportunities and Training
- Career Progression Program (10 certifications)
- On-job-training Module
- Extensive Corporate Interaction and Exposure
- Industry Mentorship Program From Various Industry Experts
- Entrepreneurship Development Cell
- Live Projects/ Assignment
- Seminar And Presentation By Industry Experts
- Various Training Module
- Assured Placement Assistance With Attractive CTC

To complement its AICTE approved and SPPU affiliated MBA program, Lotus Business School has incorporated several value added certification program under its own CAREER PROGRESSION PROGRAM (CPP).

# CAREER PROGRESSION PROGRAM

Compulsory	Digitization Digital Marketing Corporate Etiquettes & Business Ethics
General Focus	SMART (Sales Marketing & Recruitment Trng. Industry Environmental Analysis Market Intelligence through data analysis using excel
Core Specialisation Focus	Marketing of Financial Product & Services Lead Generation Retail & Service Operations B2B Relationship Marketing
	Marketing of Financial Product & Services Wealth Management & Portfolio Management System FINTECH Financial Modelling & Equity Research

### **Student's Testimonials**

"Lotus Business School focuses mainly on developing leadership skills, proactive thinking through various programs and events. These attributes are the key reasons because of which I was successfully placed in reputed MNC like TIAA."



Chaitanya Patil TIAA

"LBS have always believed in helping and guiding its students and it was no different during the placement season. Our placement administration guided and encouraged us at each step to secure my career in reputed company."



Vishwajeet Chavan ICICI Bank "The college provides a great opportunity in terms of placement and also good package is offered. It gives an opportunity to build a good career for the students."

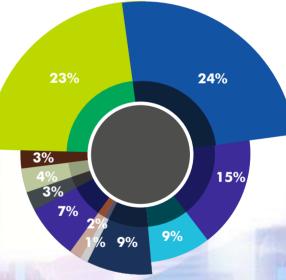


Akshita Kinge Allstate Solutions

"My two years at LBS have been excellent and a memory to cherish for a lifetime. The years spent here have been full of learning opportunities that were full of fun and frolic and sometimes with academic grind that one has to go through. The exposure makes you a better man to face the challenges of the corporate world."



Saiprasad Bhise Grandview Research



#### ACADEMIC EXCELLENCE, PRACTICAL TRAINING & 100% PLACEMENT ASSISTANCE

#### **Our Placement Spread**

24%	Banking
23%	Retail & Others
15%	Consulting
9%	<b>Financial Services / NBFC</b>
9%	Business Analysis / IT
7%	Insurance

SPPU 2 YEARS Full time mba 10 CERTIFICATIONS WITH INDUSTRY Collaboration

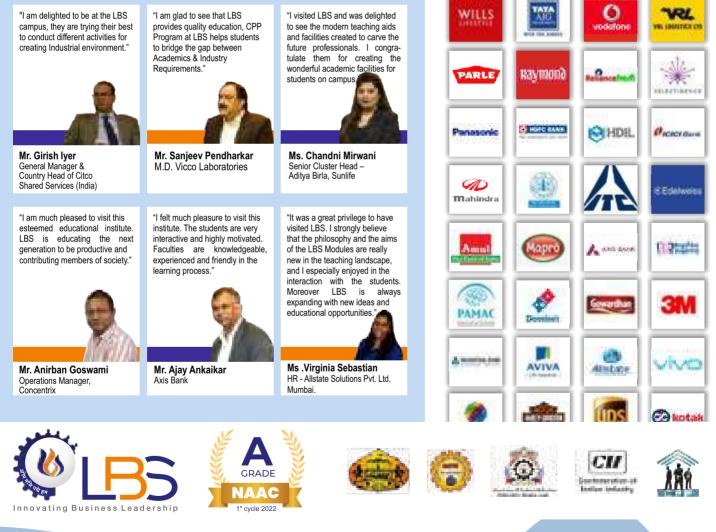
- 4% Advertising & Media
- 3% Telecom
- 3% Apparel
- 2% Education
- 1% Manufacturing

INTERNSHIP

CORPORATE READY Professional



#### **Industry Experts Talks**



Swami Sevabhavi Sanstha's IS BUSINESS SCHOOL Innovating Business Leadership

(DTE Code 6760) | (Approved by AICTE, Govt of Maharashtra and Affiliated to Savitribai Phule University, Pune.)

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#### **Our Top Recruiters**

